

## BESPOKE TAILORED EXPERIENCES



December 1 - January 7:  
Winter Nights Holiday Bazaar  
Level 4, Under the Dome

December 1 - 10:  
JAKE Popup at Bespoke

December 1 - January 7:  
Kamigami Workshop Popup at Bespoke

## UPCOMING CONVENTIONS/EVENTS

**American Geophysical Union**  
December 12 - 16  
Attendance: 24,000

**San Francisco Ballet Nutcracker**  
December 10 - 29

**Festival of Lights**  
Westfield San Francisco Centre  
December 28: 5pm – 7pm

Please keep in mind the following **Social Media Guidelines**:

### Instagram:

- 1080x1080 px image without copy
- Westfield to create copy and Hashtags

### Facebook:

- 1200x1200 px image without copy
- Provide copy separately, Westfield may change to reflect its brand guidelines

### Website Deals and Offers/ Events:

- 600x600 pixel image without copy
- Provide description of deal/ offer or event
- Provide start and end dates

### WESTFIELD TEAM

*Located on Level N5, our team can be contacted at 415.512.6776.*

LEAH HEIL, Sr. General Manager

ANTHONY ROSSI, Assistant General Manager

CASANDRA HAMARA, Assistant General Manager

BOB VANDER LINDEN, Facilities Director

REBECCA WEILL, Sr. Marketing Director

AMANDA FERNANDEZ, Marketing Manager

NELLIE LUNA, Marketing Coordinator

SAMANTHA MATTHEWS, Marketing Associate

MEILING CHUONG, Manager Specialty Leasing

MARCO MALDONADO, Sales Coordinator

BRYNN JURKENS, Director, Partnership Marketing

KIMIKO THORNTON, Bespoke Sr. Director of Coworking & Innovation

KIMBERLY ITANI, Bespoke Sr. Events Manager

JUDITH SHAHVAR, Bespoke Sr. Community Manager

JOY FAN, Bespoke Sr. Demo + Pop-up Experience Manager

DANIELLE JOHNSON, Bespoke Experience Coordinator

KELSEY KARL, Bespoke Coordinator

NAOMI YACOB, Bespoke Events Coordinator

NOEMI CASTRO, Bespoke Receptionist

DAVID CASS, Director, Security

CLIFF BROWN, Chief Engineer

ORLANDO SERRANO, Project Manager, Housekeeping

KEVIN TRAN, Project Manager, Housekeeping

DURAN MISHLER, Administrative Assistant

SHARI MYERS, Accounts Payable Administrative Assistant

SHIMEKA FASON, Administrative Assistant

JIHYE KOCH, Receptionist

JESSICA AUBLE, Guest Services Manager

JEANETTE DATRICE, Guest Service Ambassador

LUPE DURAN, Guest Service Ambassador

TIKIYA HASSAN, Guest Service Ambassador

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## NEW RETAILERS

### Now Open:

Chase VIP Lounge  
Level 4

Winter Nights Holiday Bazaar  
Level 4

Foreo Beauty (Kiosk)  
Level 2

TAP ['n' GO]  
Level 4

### Coming Soon:

LoveSac  
Level 3

Uno De 50  
Level 2

## WESTFIELD SAN FRANCISCO CENTRE'S TREE LIGHTING EVENT SHINES.

On Friday, December 2nd, Westfield San Francisco Centre invited the community to special Tree Lighting event, bringing together customers, community partners and employees to kick off the holiday season. After much anticipation, we unveiled our newest holiday attraction—a spectacular 50-foot crystal tree suspended upside down under the historic Emporium Dome.

Approximately 250-300 attendees gathered Under the Dome for the Tree Lighting Event, which also served as the kickoff of our Winter Nights Holiday Bazaar, a marketplace of local, artisan vendors, live music and entertainment, crafts, and food. Guests were treated to light bites and drinks by TAP [415], including their signature savory mushroom cheesecake, and many guests thanked us for hosting treats and beverages.

The night was illuminated by performances from local artists. The cast of SHN San Francisco's The King and I serenaded the crowd with three holiday numbers, followed by bluesy holiday classics performed by The Speakeasies jazz band. With Santa and the San Francisco Ballet Snowflakes on hand for photo ops, there were memorable moments for guests all ages.

Guests also had the opportunity to take home a printed memento by tagging #HowDoYouHoliday and uploading to Instagram. This created social buzz for our event, while also inviting guests to win tickets to the San Francisco Ballet's The Nutcracker. Other activities included a cookie decorating station, which was enjoyed by kids and adults alike. The most special moment of the evening was when Sr. General Manager Leah Heil turned on the spectacular tree and you could hear the crowd say "aaahhh."

## WINTER NIGHTS HOLIDAY BAZAAR

Westfield San Francisco Centre's Winter Nights Holiday Bazaar brings together local gifts, accessories, crafts and food to create a magical shopping experience Under the Dome. The Holiday Bazaar, featuring Bespoke Marketplace, is open Monday – Friday 4pm-8pm, Saturday – Sunday 12pm - 8pm. Grab a snack at TAP ['n' GO] while you peruse an array of gift options.

In addition to the shopping experience, we invite you to join us for holiday themed performances. Featuring special appearances by San Francisco Ballet, SHN and American Conservatory Theater throughout December. Additional musical performances from Peter Chung, Nate Guinto, The Speakeasies, and the Singer and The Songwriter on Thursdays and Saturday from 5pm - 8pm.



## Meet the Bespoke Marketplace

- |                      |                    |
|----------------------|--------------------|
| Beaugant             | Bella Beat         |
| Chan + Krys          | Fractal Flora      |
| The Good Chocolate   | Good Common Sense  |
| IfOnly               | Jake Clothing      |
| Jolee Styles         | Judith Poe Jewelry |
| Kamigami Robots      | Kanjana Design     |
| Less is More         | Lighten Up Shoppe  |
| Pia Myrovlid Archive | Rossi & Rei        |
| Saints of Steel      | Shopsoko           |
| Sketchbox            | Spicer Bags        |
| Square               | St. Jude           |
| Toasty Time          | Wood Thumb         |

For all things holiday, please visit [westfield.com/holidaybazaar](http://westfield.com/holidaybazaar)

## AMERICAN CONSERVATORY THEATER

Westfield San Francisco Centre is excited to partner with the American Conservatory Theater during our Winter Nights Holiday Bazaar, on Level 4, Under the Dome. American Conservatory Theater will be performing songs from "A Christmas Carol" on December 9 and 15 from 4:30pm-5:30pm, as well as posing for pictures.

Additionally, American Conservatory Theater's holiday classic "A Christmas Carol" returns to The Geary Theater from November 25–December 24. Featuring a lively cast of dozens, gorgeous costumes, and those deliciously spooky ghosts, the Bay Area will be treated to a sparkling, music-infused production. All Westfield customers can save up to 50% off when they purchase four or more tickets. To save, use promo code CAROLWEST when purchasing tickets online at [act-sf.org](http://act-sf.org) or by phone at 415.749.2228.



## PHOTOS WITH SANTA

Santa Claus has landed his sleigh at Westfield San Francisco Centre and has set up shop on Level 4, Under the Dome. Guests are invited to capture a holiday photograph with Santa Claus, so be sure to send shoppers up to Level 4 to participate in this holiday tradition. Fast Passes and Santa hours can be found on [www.westfield.com/sanfrancisco](http://www.westfield.com/sanfrancisco).

## SANTA PAWS

Westfield San Francisco Centre loves its furry friends. We invite you and Centre guests to bring your pets to capture a special moment with Santa Claus on Sunday, December 11. Santa Hours are 11am - 6pm, with a break between 3pm – 4pm. For more details please visit [www.westfield.com/sanfrancisco/events](http://www.westfield.com/sanfrancisco/events). 🐾



SAN FRANCISCO

## INTRODUCING TAP ['N' GO]

We're excited to introduce TAP ['n' GO], a new Pop-up from our friends at TAP [415]. Serving delicious sandwiches, salads and soups, TAP ['n' GO] is perfect for a quick lunch. Stop by for a burrata sandwich or Manila clam chowder before your next meeting. Come indulge in a salted caramel brownie while you gaze at our new Holiday decor. Unwind with a unique selection of beer and wine. TAP ['n' GO] is open from 11am – 6pm daily on Level 4, Under the Dome.



## OPTICA MALL EMPLOYEE DISCOUNT

Optica, on Level 4, is offering a 50% off Mall Employee Appreciation special now through December 31. Provide Westfield San Francisco Centre's newsletter to an Optica employee for discount.