

JCPenney

Fall Edition | September 2022

Fall Fashion Event

New styles arriving daily!



PLATINUM CARDMEMBER EXCLUSIVE

\$15 PENNEY'S CASH PASS*

*Exclusions apply. See coupon inside.

Scan now,
shop now!

Scan the QR code
to shop fall styles.



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AN APP FOR THE
WAY YOU SHOP

Get all your coupons,
rewards and offers directly
in the app wallet. So many
chances to save!

Shopping is back!
JCPenney

Front Cover:

\$49.99
a.n.a Delco booties
reg. \$75

\$54.99
St. John's Bay peasant dress
reg. \$84

32DMB 218734 32PLAT

Fall Beauty Event Sept 6-18



\$15
Haircare favorites
select products
reg. \$17-\$29.48

20% Off
Foundation
select products
reg. \$7.99-\$50
available at jcp.com
and select stores

JCPenney Salon

JCPenney Beauty

Prices effective 9/8/22-9/18/22, unless otherwise noted. Items are subject to availability. "Original" and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. Prices not effective in closing JCPenney stores. Prices and discounts in Alaska and Puerto Rico may differ from stateside prices and discounts. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. Percentages off original or regular prices, as shown, unless otherwise noted. Actual savings may exceed stated percentage off. MSRP represents a suggested price provided by our suppliers. MSRP may be rounded down to the nearest whole dollar. **Haircare Offer:** JCPenney limits the sale of all salon products and special purchases to eight of any one item, up to a maximum of twelve items, per customer, per month.

Save now,
stun later.

It's fall about
the bling!

Layer on the
savings!

Beautiful days
ahead.

Maximum Mileage

Dress these classics up or down all season long.

ana
a new approach

Liz Claiborne

STYLUS

RYEGRASS

WORTHINGTON



Blaze New Trails

It's the piece you'll be seeing everywhere this fall—the blazer! Dress it up for a dinner out, or keep it casual with a stretchy soft pant. Either way, you'll love the versatility you get from one core blazer this season.

- a.n.a blazer \$74.99 reg. \$100, shown with
- a. \$35 Ryegrass blouse reg. \$60 \$32.99 Worthington modern trouser reg. \$49
- b. \$35 Ryegrass dress reg. \$60
- c. \$9.99 a.n.a crew neck tee reg. \$14 \$30.80 Stylus ponte pants reg. \$44
- d. \$14.99 a.n.a crew neck tee reg. \$20 \$27.99 a.n.a high-rise denim reg. \$49



The Little Black Pant

Everyone needs one solid, workhorse piece to take them from day to night and back again! This easy-care, machine washable black pant from Worthington plays well with anything, giving you a multitude of looks for fall.



- Worthington high-rise modern trouser \$32.99 reg. \$49, shown with
- e. \$29.99 Worthington sweater reg. \$44
- f. \$24.99 Worthington camisole reg. \$37
- g. \$26.60 Stylus long-sleeve tee reg. \$38 \$37.80 Stylus cardigan reg. \$54
- h. \$55.99 Worthington blazer reg. \$80 \$24.99 Worthington tee reg. \$37

40% Off

Fashion jewelry
select styles
reg. \$6-\$48



WORTHINGTON

INTRODUCING

FRYE AND CO.
FOR JCPenney

up to
30% OFF
select styles

\$64.99-
\$74.99
Frye & Co.
boots
select styles
reg. \$95-\$115



30% Off
Frye & Co. handbags
reg. \$42-\$80



\$84
Frye & Co.
boho midi dress
reg. \$120



Scan now,
shop now!

Scan the QR code
to shop fall styles.

